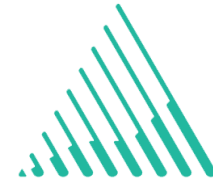


AIKIDO FINANCE PRIVACY POLICY



Last updated [16th Sep, 2020]

INTRODUCTION

LIFE UNLOCKED LTD (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://www.aikido.finance/>, including any other media form, media channel, or mobile website related or connected thereto (collectively, the “Site”). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any substantive or material changes by posting a notice on the relevant service or contacting you if we have your details. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site. You can see when we last made changes by checking the “Last Updated” date.

Some personal information is transferred outside the EEA to third-party providers, specifically to authentication provider (essential feature) Auth0, mailing list manager MailChimp, and Google Analytics. This data transfer is done securely by using the third-party’s purpose-built APIs.

You are encouraged to periodically review this Privacy Policy to stay informed of updates.

COLLECTION OF YOUR INFORMATION

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

Personal Data

Personally identifiable information, such as your email, display name, gender, birthday, country, investing experience which you give to us when you register with the Site or when you choose to participate in various activities related to the Site, such as voluntarily leaving feedback. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from being able to use certain features of the Site.

Your email is collected for identification and contact purposes. A display name is collected so that other users may see when who created a custom strategy. Your Birthday is collected so that we may verify that you are over 18 years of age. Your gender, country, and investing experience are collected for internal analytical purposes, so that we might better understand the users of our platform.

Authentication on our site, the handling of username and passwords, as well as third-party authentication via OAuth2 is managed by [Auth0](#), and you are encouraged to review their privacy policy and contact them directly for responses to your questions.

Our mailing list is handled by [MailChimp](#) who store your email address when you opt-in to our newsletter on registration or through the site footer.

Derivative Data

Information our servers automatically collect when you access the Site, such as your last access time.

Financial Data

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) is stored by our payment processor, [Stripe](#), and you are encouraged to review their privacy policy and contact them directly for responses to your questions.

Other Data

The Site may by default access your [Facebook](#) basic account information, including your name, email, gender, birthday, current city, as well as other information that you choose to make public. We can only access this information if you choose to register an account using Facebook third-party OAuth2. For more information regarding Facebook permissions, refer to the [Facebook Permissions Reference](#) page.

The Site may by default access your [Google](#) basic account information, including your name, email, birthday, as well as other information that you choose to make public. We can only access this information if you choose to register an account using Google third-party OAuth2.

USE OF YOUR INFORMATION

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

Contractual Necessity:

- Create and manage your account.
- Fulfill and manage purchases, orders, payments, and other transactions related to the Site.
- Perform other business activities as needed.
- Process payments and refunds.

To Comply with Legal Obligation:

- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Assist law enforcement and respond to subpoena.

With User Consent (you have the right to withdraw your consent at any time, though doing so may significantly reduce your user experience on the site):

- Increase the efficiency and operation of the Site.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Notify you of updates to the Site.
- Offer new products, services, and/or recommendations to you.
- Administer sweepstakes, promotions, and contests.
- Deliver coupons, newsletters, and other information regarding promotions and the Site to you.
- Email you regarding your account or order.
- Request feedback and contact you about your use of the Site.
- Resolve disputes and troubleshoot problems.
- Respond to product and customer service requests.
- Send you a newsletter.
- Solicit support for the Site.
- Compile statistical data and analysis for use internally or with third parties.

STORAGE OF YOUR INFORMATION

We secure your personal information on an Amazon RDS instance which is hosted in Dublin, Ireland. This data will be stored for a period of 6 years after you are last active. Once this time period is has expired, we will delete your personal data from our servers. Any personal data that is no longer needed may be deleted before the 6 year period ends, in order to comply with the principle of storage limitation.

NEWSLETTER

If you have opted into our newsletter, you are free to opt-out at any time. You may

opt-out by clicking the unsubscribe button at the bottom of any newsletter received from us.

DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Interactions with Other Users

If you create a custom strategy on the site, other users may see your display name as the creator.

Other Third Parties

We may share your information with advertisers and investors for the purpose of conducting general business analysis. This information will usually be shared in an anonymised, aggregated format where possible. We may also share your information with such third parties for marketing purposes, as permitted by law.

Sale or Bankruptcy

If we reorganize or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party.

WHAT ARE YOUR DATA PROTECTION RIGHTS?

Our company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access

You have the right to request us for copies of your personal data.

The right to rectification

You have the right to request that we correct any information that you believe is incorrect. You also have the right to request us to complete information you believe is incomplete or inaccurate. You may contact us directly in order to correct this information or can edit it from your profile page.

The right to erasure

You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing

You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing

You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability

You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@aikidofinance.

TRACKING TECHNOLOGIES

How do we use Cookies?

We use cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in (session cookies through Auth0)
- Understanding how you use our website (Google Analytics)

How to Manage Cookies

You can set your browser not to accept cookies. However, in a few cases, some of our website features may not function as a result. If you don't want Google Analytics to be used in your browser, you can install the 'Google Analytics Opt-Out Browser Add-On', provided by Google.

You opt-in to our non-essential cookies through our cookie banner when you enter our site. You may opt-out of these cookies through your user profile at any time.

Cookies and Web Beacons

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. When you access the

Site, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Site. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy posted on the Site, which is incorporated into this Privacy Policy. By using the Site, you agree to be bound by our Cookie Policy.

Website Analytics

We may also partner with selected third-party vendors, such as [Google Analytics](#), to allow tracking technologies and remarketing services on the Site through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site, determine the popularity of certain content and better understand online activity. By accessing the Site, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

Session

To track whether or not you are logged in a session token is stored in your browser. This session token is generated and maintained by Auth0.

THIRD-PARTY WEBSITES

The Site may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site.

SECURITY OF YOUR INFORMATION

We use administrative and technical measures to help protect your personal information. No personal information is stored on site, but rather is securely stored on an Amazon RDS server or by a secure third-party service such as Auth0 or MailChimp. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

POLICY FOR CHILDREN

We do not knowingly solicit information from or market to children under the age of 18. If you become aware of any data we have collected from children under age 18, please contact us using the contact information provided below.

CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy./Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. If you set the DNT signal on your browser, we will respond to such DNT browser signals.

OPTIONS REGARDING YOUR INFORMATION

Account Information

You may at any time review or change the information in your account by:

- Logging into your account settings and updating your account
- Contacting us using the contact information provided below

Upon your request to terminate your account, we will deactivate your account and unused information from our active databases. However, some information may be retained in our files to aid with internal analytics, prevent fraud, troubleshoot problems,

assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Clicking the unsubscribe link at the bottom of the newsletter
- Contacting us using the contact information provided below

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

CONTACT US

If you have questions or comments about this Privacy Policy or if you wish to report a complaint, please contact us at:

Life Unlocked Limited (the Data Controller)

Windy Ridge

Quarry road

Rathmichael

Dublin, Ireland

D18E8C6

info@aikido.finance